

# Jesse Medalia Strauss - Multimedia Producer

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## Experience

### **Documentary Filmmaker**

Director/Producer/Editor "I Approve this Message: The Anatomy of Political Ads"

Official Selection: Alexandria Film Festival 2015

### **Freelance Multimedia Producer/Video Editor**

August 2015 - Present

I write, film, & edit videos for various organizations, companies, nonprofits & campaigns

#### **Select Clients:**

**Ms. Foundation** - edited a series of web video for the #MyFeminisms campaign

**Advancement Project** - shot/edited various web & event videos

**Community Lodgings** - shot/edited fundraiser event video

**Better Markets** - shot/edited About Us web video

**American University** - shot/edited promotional & event videos

**Meangreen Media** - video editor

**C. Fox Communications** - shot/edited videos, featured in the Washington Post

### **Past Work Experience**

#### **Better Markets, Digital Communications Associate**

November 2014 - August 2015

Social media, mass emails, press releases, graphics

#### **Meangreen Media, Production Intern**

January - April 2014

Film production assistant, video editor

#### **GMMB, Production Intern**

September - December 2011

Film production assistant, video editor

#### **Web Video Producer at TalkingScience, Science Friday**

September 2008 - August 2011

Web content: videos, blogs, social media

## Education

### **American University**

#### **MA Political Communication, GPA 3.83**

May 2014

Classes in marketing, communication strategy, social media, fundraising, writing, issue advocacy, policy

#### **BA Film and Media Arts, GPA 3.71, Cum Laude**

May 2013

Classes in production, script writing, editing, film studies, photography, mass communication writing

## Skills

### **Hardware**

Proficient in the use of HD DSLR cameras & other video & audio recording equipment

### **Advanced Software Knowledge**

- Final Cut Pro 7/X
- Premiere Pro CC
- After Effects CC
- Photoshop CC
- Illustrator CC
- InDesign CC
- WordPress
- Facebook Ads

### **Additional Skills and Knowledge**

- Digital strategy planning
- Media training
- Writing for mass communication
- Social media

## Other Credentials

### **48 Hour Film Project Baltimore**

June 2013 - June 2015

Recruited by Awkward Trio Productions as video editor

### **European Public Affairs and Advocacy Institute**

June 2014

Lobbying tactics & strategy in Brussels

### **Campaign Management Institute**

January 2014

Produced 200 page political campaign strategy

### **FAMU Prague Film & Television Academy**

May 2012

Cinematographer/editor of film shot on 16mm